**Proposal for Design of BukiHQ Media Website.**

I want to thank you for the opportunity to earn your business as your provider of web design services for BukiHQ media. There are thousands of companies offering these services that you could have chosen, and yet here I am, with an opportunity to earn your business. I cannot understate how much we appreciate being able to put this proposal in front of you today.

I am setting up a web design agency with a unique value proposition: “No cracked or nulled template.” We listen to your needs, we execute, and we iterate until your needs are met (Nothing Less!).

There is an open secret in the web design business, most web design agencies build good looking websites with cracked or nulled themes. This way they save cost, but here is the catch:

1. It is bad for SEO as most cracked themes have tracking malware and Trojans to extract info from the websites they are used on.
2. You risk having your website deleted and IP banned as the developer may take legal actions against you.
3. The security and safety of the site will be compromised (No Updates).
4. It is not ethical (creators deserve credit for their intellectual property).

Most web design agencies do not care about these factors mentioned.

However, I want to point out that these factors are given optimum consideration when building websites for clients in our new agency.

I have a team of professional photographer, web programmer, content writer and graphic designer to meet your needs in getting BukiHQ media up and running at a pocket friendly cost.

I will be happy to meet with you in person if you need me to review the website inspirations you want to model BukiHQ media around.

There are a few key features that we’ll build into your site, which we feel are important given your needs:

* A mobile friendly site (The current site is not mobile friendly)
* Search Engine Optimization (SEO).
* Sign-Up Form and contact.
* Image Gallery
* Slider / Slideshow
* Social Media integration.

And more depending on your preference.

**Our Development Process**

We take a structured approach to web design. Our development process was created to ensure every project is delivered on-time and on-budget. Once your web design project kicks off, here’s what to expect:

**Initial Planning**

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process.

**Wireframing**

Wireframes are your first chance to visualize your website. While they’re not nearly as detailed as the final site will be, they give us a visual representation of the site’s overall layout.

**Mockups**

Once all site mockups are completed and approved, we’ll proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product.

**Copy & Graphics**

Once we’ve agreed on a final design based on the mockups, our team will proceed with development, kicking off two phases in unison. The first involves creating BukiHQ Media’s copy and graphics. Our team will get to work performing SEO and competitive research and come up with the copy and images that will flesh out your final site.

**Development**

At the same time, we’ll kick off the technical side of the web design process. This will include deploying your CMS, creating your custom theme and page designs, and setting up your website’s analytics.

**Testing**

Once the writing, designs, and development has been work, Quality Assurance test will kickstart testing BukiHQ Media’s performance and reliability. We’ll use various tools to benchmark BukiHQ Media’s for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices.

**Deployment & Optimization**

Once we’re sure that your site is ready to be released to the public, it will be deployed on your public domain. Then, we’ll shift into a monthly support process that will continue for 6 months. During that period, we’ll create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

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| Milestone | Timeline |
| Initial Planning | **3** |
| Wireframing | **2** |
| Mockups | **3** |
| Copy & Graphics | **7** |
| Development | **15** |
| Testing | **3** |
| Deployment & Optimization | **2** |
| Overall | **35 days** |

